



## DR. K SOW

Malaysia.

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LIFE IS A MATTER OF CHOICES.

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Dr. K Sow acknowledges that we all make choices every day: “Shall I wear the stripes, or the polka-dot tie? Shall I have a half-boiled egg, or a hard-boiled egg?” Ironically, however, when it comes to important matters like our career, and our lives, we fail to see the big picture.

The sad truth is that we spend a major portion of our waking hours working. Work plays an enormous role in our happiness, and yet many people leave this important choice to circumstances. They tend to drift along, listening to the opinions of others around them. K Sow believes that it’s never too late to change, and move to a more fulfilling career.

He should know, he’s helped thousands of people do just that. Dr. K Sow has built one of the largest Network Marketing organizations on the globe. From his home in Malaysia he has helped to develop countless millionaires along the way. But, it wasn’t always that way.

K Sow grew up in Gurun, a small town in Kedah, a state in the northern tip of Malaysia. His widowed mother struggled to raise him and his siblings. She earned a living performing odd jobs for the farming community. On many nights the family didn’t have enough food to go around, and his mother would make sure the children got their fill first. From her he learned that, with sheer determination and hard work, one could achieve one’s dreams by fully using whatever resources he or she has. Her teachings and the poverty of his childhood ignited a burning desire within K Sow to strive for a comfortable life.

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K Sow left home for Kuala Lumpur. After completing his graduate education, he took a job in government service. However, he soon learned that he would never earn the income he wanted from a government job. He began looking for ways to increase that income, and began attending seminars on business and career opportunities.

Early in his life, K Sow discovered an interest in education. He had given money for tuition to younger children even as a teenager in Gurun. Since he enjoyed guiding and motivating others, he continued donating for other's education. He then decided to found an educational institute of his own. It was his first foray into the world of business.

Even though he was making a good income, after three years, he still felt there was something missing. He felt a larger "calling" and started looking for something that would inspire him to grow in terms of self-development, as well as financially. This is when he discovered Network Marketing.

This was back in the 1980's when Network Marketing was relatively new. Although there was some skepticism about it, K Sow saw the profession as the perfect choice. It gave him the flexibility he was looking for, the opportunity to teach others, and a huge upside potential for income. He also discovered that it could bring him secure, passive income for a lifetime.

For Dr. K Sow, Network Marketing has brought him optimal health, time freedom, and financial security for himself, and his family. He believes that by adopting the philosophy so well expounded by his company's philosophy of following the Golden Rule, he has been rewarded with immense joy, an increasingly care-free lifestyle, and the ability to make a positive impact on thousands of lives.

Using his extensive background in business and education, K Sow has created a complete system for leader development. New people are able to duplicate his steps for developing large and stable business organizations. K Sow has successfully replicated this system with his teams in three different languages and countries.

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